

Willow Springs Plaza

Nashua, NH

Demographic Summary Report

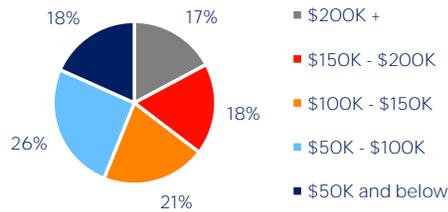
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 5,878 | 34,569 | 112,308 | 80,592 |
| Total Daytime Population | 8,155 | 35,697 | 112,267 | 90,954 |
| Workplace Population | 5,182 | 16,052 | 50,265 | 42,952 |
| Average Household Income | \$105,464 | \$141,310 | \$123,675 | \$124,753 |
| Median Household Income | \$87,163 | \$112,750 | \$98,013 | \$98,602 |
| Total Households | 2,910 | 14,007 | 44,907 | 32,278 |
| Median Home Value | \$297,870 | \$549,592 | \$491,256 | \$497,807 |
| College (4+) | 47.0% | 48.2% | 38.9% | 40.0% |
| Total Consumer Spending/Capita (Weekly) | \$469 | \$502 | \$494 | \$487 |
| % of Households with Children | 22.2% | 25.5% | 25.7% | 26.1% |

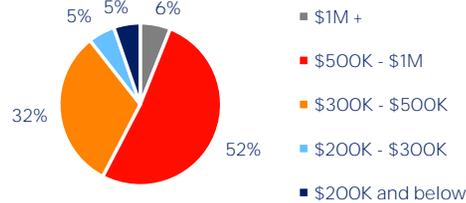
2029 Demographic Projections

| | | | | |
|------------------------------------|-------|--------|---------|--------|
| Projected Population | 5,875 | 34,702 | 112,716 | 81,070 |
| Projected Annual Growth Rate | 0.0% | 0.1% | 0.1% | 0.1% |
| Projected Total Growth Rate (5-Yr) | 0.0% | 0.4% | 0.4% | 0.6% |

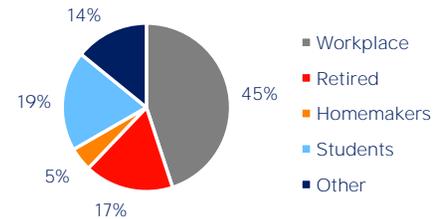
3-Mile Radius Section Detail



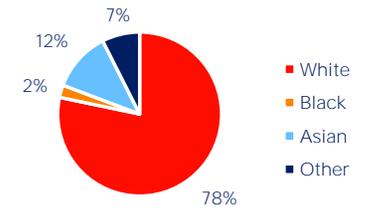
Household Income



Home Value



Daytime Population



Hispanic Origin: 5.7%
Race

